

Statement of participation

Tiwa Oladunmoye

has completed the free course including any mandatory tests for:

The business of film

This free 12-hour course explored the business behind film-making.

Issue date: 18 September 2020



www.open.edu/openlearn

This statement does not imply the award of credit points nor the conferment of a University Qualification.
This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:

<https://www.open.edu/openlearn/history-the-arts/the-business-film/content-section-overview>

COURSE CODE: **OUFL_1010**

The business of film

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Course summary

This free 12-hour course explored the intriguing world of film production, and the processes that drive film development, distribution and finance.

Learning outcomes

By completing this course, the learner should be able to:

- recognise the contribution of film to the economy and how this business model is changing in the digital era
- appreciate the impact of emerging platforms on the traditional distribution and marketing of film
- understand the processes involved in selecting and selling a film idea, given the changing concept of ownership in a digital world
- demonstrate an understanding of how films are financed and the opportunities emerging investment platforms have on film finance
- identify and understand the impact of future trends and changes on the film industry and its stakeholders.

Completed study

The learner has completed the following:

Week 1

The value of film

Week 2

Developing a film

Week 3

Where do films go to?

Week 4

Where does the money come from?

Week 5

Making the film

Week 6

Film: past and future